



STATE AFFILIATION AGREEMENT (SAA)

Impact of Disaffiliation on State Affiliate and SNA Members

In May 2017, SNA introduced a State Affiliation Agreement (SAA) to state leaders to outline the roles and responsibilities of both SNA and the state affiliates, documenting the current relationship. While most state associations have been affiliates of SNA for almost 70 years, there was no formal agreement to clarify the relationship for national and state volunteer leaders. As of August 15, 2018, 44 of 49 states affiliates have signed the agreement.

The SNA Board of Directors' goal is to maintain a strong and united national association to represent the 57,000 plus professionals working in school nutrition programs, so we can work together to face the Federal funding challenges that lie ahead for school nutrition programs and protect the programs for the students our members feed every day.

At the July ANC SNA Board of Directors meeting, the Board discussed and approved maintaining the deadline for signing the SAA of December 31, 2018 that was announced in May 2017. In addition, the Board approved sharing with all state affiliates, the impacts if a state affiliate chooses not to sign the SAA and maintain its affiliation with SNA. It is SNA's hope that the remaining state affiliates recognize the mutually beneficial relationship and the valuable benefits that would no longer be available to state SNA members or the state

affiliate organization. While SNA members will be able to retain their SNA membership as direct national members, there are impacts on full membership benefits as a result of not being a SNA state affiliate member. State organizations would be significantly impacted.

With only four and a half months to go before the deadline, SNA hopes the remaining unsigned state affiliate boards of directors are discussing this important decision and will make a choice in the best interest of members to stand strong with SNA.

The list below outlines impacts that a current state affiliate or SNA member in their state would experience if the state affiliate choose not to remain a SNA affiliate.

NOTE: After December 31, 2018, SNA reserves the right to make changes to the availability of the programs and services described below.

Advocacy	Members	State Association
National representation for state advocacy issues	Yes, they will have access	State association leadership and state executive will not receive this support
Tuesday Morning	Yes, they will have access	Available to all
Action Alerts	Yes, they will have access	Available to all
Messaging support on hot advocacy and PR topics (unpaid meal legislation, etc.)	N/A	State association leadership and state executive will not receive this support
Advance PR support when a big story is about to hit a state (background, talking points, etc.)	N/A	State association leadership and state executive will not receive this support
Support/tracking on state legislative issues	N/A	State association leadership and state executive will not receive this support

Advocacy	Members	State Association
SNA recommendations to USDA for state representation in listening sessions, focus groups, and Headquarters meetings which involves USDA officials and career staff	Yes, they will have access	State association leadership and state executive will not be invited to participate

Communications	Members	State Association
Members-only PR & marketing tools	Yes, they will have access	State association leadership and state executive will not have access
<i>School Nutrition</i> magazine	Yes, they will receive	State association leadership and state executive will not receive unless they are national members
SNA newsletters	Yes, they will receive	State association leadership and state executive will not receive unless they are national members
<i>Little Big Fact Book</i>	Yes, they may purchase at member pricing	State association leadership and state executive will pay non-member pricing unless they are national members
Access to “Member’s Only” content on website	Yes, they will have access	State association leadership and state executive will not have access to “Member’s Only” info on website

Governance	Members	State Association
Name	N/A	Will not be able to use current name unless trademarked
Logo	N/A	Will not be able to use current logo unless trademarked
Serve on SNA committees, task forces	Yes, they will be eligible, but not likely to be appointed	State association leaders will not be considered for appointments
Run for national elected office	Yes*, they may be eligible	State association leaders will not be considered as candidates
Advice and guidance on sensitive governance issues	N/A	State association leaders and state executive will not receive this support
Participation in SNA Delegate Assembly	N/A	State association leadership and state executive will not be credentialed or invited
State Support Center	N/A	State association leadership and state executive will not have access to this resource
Updates from SNA on news that could impact states associations	N/A	State association executive will not receive this information

*Requires state board experience so if they have served on a state board, could be considered, but will likely not be selected for the ballot from a disaffiliated state.

Meetings	Members	State Association
State Executive meetings	N/A	State association executive will not be invited
State President/President-elect meeting	N/A	State association leadership will not be invited
National Leadership Conference (NLC)	N/A	State association leadership and state executive will not be invited
Annual National Conference (ANC)	Yes, they will receive discounted member registration fee	State association leadership and state executive will pay non-member registration fee
Legislative Action Conference (LAC)	Yes, they will receive discounted member registration fee	State association leadership and state executive will pay non-member registration fee
School Nutrition Industry Conference (SNIC)	Yes, they will receive discounted member registration fee	State association leadership and state executive will pay non-member registration fee
Future Leaders	Not eligible	Potential future state leaders will not be eligible to participate in the program
Scholarships	Yes, they will be eligible, in accordance with specific requirements	State leaders will not be eligible
Speakers/panelists at SNA meetings – subject experts	Yes, they will be invited if they are subject matter experts	State association leaders will not be invited
SNA Officers/(RDs) visits to state conferences	N/A	State conferences will not receive visits
SNA Presentations & Papers Library	Yes, they will have access to presentations and papers	State association executive and state leaders will not have access
Learning Center on Virtual Expo	Yes, they will have access to it	State association executive and state leaders will not have access

Member Services	Members	State Association
Direct to National membership dues processing	N/A	State association will no longer need this service
Access to "My Account"	Yes	State association leadership and state executive will not have access unless they are national members
Membership recruitment tools & materials	N/A	State association executive will not receive
SNA Awards Program <ul style="list-style-type: none"> • State President Achievement Award • President's Award of Excellence • Membership Goals • Regional and National Employee, Manager and Director of the Year awards 	Not eligible because the Awards Program is run through state association	State association may not participate
SNA member research	Yes, they will receive	State association leadership and state executive will not be able to participate in or receive the research

Professional Development	Members	State Association
New Procurement hub scheduled to launch at back to school 2018 with free resources for SNA members to help them improve their procurement processes	Yes, they will have access	State association executive and state leaders will not have access to these resources
<ul style="list-style-type: none"> • SNA Credential • SNA Certificate Program • Ethics online course • Future programming in development (procurement, financial management resources, culinary skills) 	Yes, they will have access and receive member pricing	State association executive and state leaders may not have access to all resources and will pay non-member fee for available resources
SNS exam at state association conferences	SNA members will have to seek alternative locations to take the exam	SNS exams will not be scheduled at the state association conference
SNA FREE On-Demand Webinars (over 12,000 users per year)	Available to all	Available to all